

## Preliminary Conference Program



*Memory Building: Engaging Society in Self-Reflective Museums*

October 14-18, 2017  
Cincinnati, Ohio, USA

Seminar October 19-21  
Washington, DC, USA

*This conference is a joint meeting of two committees of the International Council of Museums (ICOM)  
the  
International Committee of Memorial Museums in Remembrance of the Victims of Public Crimes (ICMEMO)  
and the  
International Committee for Architecture and Museum Techniques (ICAMT).*

Saturday, October 14		DAY 0	
	<ul style="list-style-type: none"> <li><b>Hilton Cincinnati Netherland Plaza</b> 35 W 5th Street Cincinnati, OH 45202</li> </ul>		
Sunday, October 15		DAY 1	
	<ul style="list-style-type: none"> <li><b>National Underground Railroad Freedom Center</b> 50 E Freedom Way Cincinnati, OH 45202</li> </ul>	<ul style="list-style-type: none"> <li><b>Cincinnati Art Museum</b> 953 Eden Park Drive Cincinnati, OH 45202</li> </ul>	
Monday, October 16		DAY 2	
	<ul style="list-style-type: none"> <li><b>National Underground Railroad Freedom Center</b> 50 E Freedom Way Cincinnati, OH 45202</li> </ul>	<ul style="list-style-type: none"> <li><b>The Center for Holocaust and Humanity Education</b> 8401 Montgomery Road Cincinnati, OH 45236</li> </ul>	
Tuesday, October 17		DAY 3	
<ul style="list-style-type: none"> <li><b>Contemporary Arts Center</b> 44 E 6th Street Cincinnati, OH 45202</li> </ul>	<ul style="list-style-type: none"> <li><b>Jacob Rader Marcus Center of the American Jewish Archives</b> 3101 Clifton Avenue Cincinnati, OH 45220</li> </ul>	<ul style="list-style-type: none"> <li><b>Plum Street Temple</b> <b>Isaac M. Wise Temple</b> 720 Plum Street Cincinnati, OH 45202</li> </ul>	
Wednesday, October 18		DAY 4	
	<ul style="list-style-type: none"> <li><b>Cincinnati Art Museum</b> 953 Eden Park Drive Cincinnati, OH 45202</li> </ul>	<ul style="list-style-type: none"> <li><b>Cincinnati Museum Center at Union Terminal</b> 1301 Western Avenue Cincinnati, OH 45203</li> </ul>	

Saturday, October 14		Memory Building		DAY 0
<b>Hilton Cincinnati Netherland Plaza</b>	09:30 – 11:00	ICMEMO Board Meeting		
	11:30 – 12:30	ICMEMO Membership Meeting		
	13:00 – 17:00	City Tour Highlighting local stops on the Underground Railroad	Registration limited See registration page for details	
	evening	Experience Blink Cincinnati	<a href="http://www.blinkcincinnati.com/">http://www.blinkcincinnati.com/</a>	

Sunday, October 15		Memory Building		DAY 1
<b>National Underground Railroad Freedom Center</b>	09:00 – 10:00	Registration and Coffee/Tea		
	10:00 – 11:00	Tours in the Freedom Center		
	11:00 – 12:00	<b>Presentation and Feedback</b>		
	12:00 – 13:00	Lunch		
	13:00 – 13:30	<b>Welcome Words</b>		
	13:30 – 14:15	<b>Keynote session 1</b>	<b>Suay Aksoy - ICOM President</b>	
	14:15 – 14:30	Coffee/Tea Break		
	14:30 – 16:15	<b>Keynote session 2</b>	<b>Sarah Bloomfield – director of the United States Holocaust Memorial Museum</b>	
		<b>International Respondents</b>	<b>Thomas Lutz – session chair</b>	
<b>Cincinnati Art Museum</b>	17:00 – 19:00	Reception		

Monday, October 16		Memory Building		DAY 2
<b>National Underground Railroad Freedom Center</b>	09:00 – 09:30	Registration and Coffee/Tea		
	09:30 – 12:15	<b>Memory &amp; The Confederacy: America Confronts its History of Slavery</b>	<b>Speakers and International Respondents tba</b>	
	12:15 – 13:30	Lunch		
	13:30 – 15:00	<b>Constitutional Court building in Johannesburg, South Africa film &amp; discussion</b>	<b>Joan Bacharach Mary Case</b>	
	15:00 – 16:00	<b>Design of the Collection Center United States Holocaust Memorial Museum</b>	<b>Christopher Wood, SmithGroupJJR</b>	
<b>The Center for Holocaust and Humanity Education</b>	16:00 – 17:30	Bus goes to The Center for Holocaust and Humanity Education	Bus	
	16:30 – 17:30	<b>The Center for Holocaust and Humanity Education</b>	Tour and Visit	
	17:30 – 19:00	Reception		

Tuesday, October 17		Memory Building		DAY 3
	08:45	Bus from Hilton Netherland Plaza		
<b>Jacob Rader Marcus Center of the American Jewish Archives</b>	09:00 – 09:30	Registration and Coffee/Tea		
	09:30 – 10:00	<b>Topic: TBA</b>	<b>Gary P. Zola, Director of the American Jewish Archives Sarah Weiss, Moderator</b>	
	10:00 – 10:45	<b>The future of Holocaust Museums: Cincinnati, Macedonia and Dallas</b>	<b>Michael Berenbaum</b>	
	10:45 – 11:30	International respondents		
	11:30 – 12:30	<b>Hebrew Union College Library Rare Books Collection, American Jewish Archives, Skirball Museum and Architectural tour of the recently-opened HUC Library</b>	<b>Tours and visit</b>	
	12:30 – 13:30	Lunch Break		
	13:30 – 16:00 <b>Pecha Kucha</b>	<b>Themes:</b> 1: Architectures of Apartheid 2: Transitioning from Historical Places to Museum Spaces 3: History & Healing 4: Community Engagement Practices	These themes will be presented in Pecha Kucha style by Museum professionals.	
	16:00 – 16:30	Coffee/Tea Break		
<b>Plum Street Temple</b>	16:45	Bus departs for Plum Street Temple		
	17:00 – 18:00	<b>Plum Street Temple</b>	Tour and Visit by Rabbi Karen Tomashow	
	18:00	Walk to hotel		
<b>Contemporary Arts Center</b>	19:00 – 21:00	Reception		

Wednesday, October 18		Memory Building		DAY 4
	08:45	Bus departs from Hilton Netherlands Hotel		
<b>Cincinnati Art Museum</b>	09:00 – 09:30	Registration Coffee/Tea		
	09:30 – 12:30	<b>Session ICMEMO TBA</b>		
	12:30 – 13:30	Lunch and Museum Visit		
	14:00	Bus departs to Hotel		
<b>Cincinnati Museum Center at Union Terminal</b>	09:00 – 12:30	<b>Session ICAMT Adaptive Reuse Challenge and Chances for Museums</b>		
	11:00 – 12:30	<b>HARD HAT Tour of this \$212 million renovation project.</b>		
	12:30 – 13:30	Lunch and Museum Visit		
	14:00	Bus departs to Hotel		
	Afternoon	Bus departs to Airport		
	16:30 – 18:00	Farewell Drinks in Hilton Cincinnati Netherlands Plaza, on your own	Informal meeting	

## Registration

## Memory Building

**Registration:****Website:**

<http://cincinnatiusa.simpleviewinc.com/rsvp/?action=details&noredirect=1&eventId=129>

**Fee:**

\$250 full conference fee for members of ICOM

\$350 full conference fee for non-members

\$100 daily for members for members of ICOM

\$150 daily for non-members

**What is included:**

- Four days of conference
- All Receptions, Lunches and Coffee Breaks
- Transportation to conference sites

**What is not included:**

- Accommodations
- Transport from airport to hotel

To become a VOTING member of ICMEMO or ICAMT you need to first join ICOM through your National Committee, then select ICMEMO for your choice of International Committee as a voting member.

## INDIVIDUAL MEMBERSHIP APPLICATION FORM

<http://icom.museum/join-us/become-a-member/>

## MEMBERSHIP INFORMATION AND APPLICATIONS FOR ICOM-US

<https://incus.memberclicks.net/join-us>

## INSTITUTIONAL MEMBERSHIP APPLICATION FORM

<http://icom.museum/join-us/become-a-member/>

If you're already an ICOM member and simply need to become a voting or non-voting member of ICMEMO or ICAMT as your INTERNATIONAL COMMITTEE, then please use this form:

<http://icom.museum/join-us/become-a-member/>

Complete applicable forms and Send to: [membership@icom.museum](mailto:membership@icom.museum)

Please make sure to send copy of your email and form to us so we can recommend or confirm your membership of ICMEMO, as needed:

[MoorsM@kreis-paderborn.de](mailto:MoorsM@kreis-paderborn.de)



## INTRODUCTION

## Memory Building

The International Committee of Memorial Museums in Remembrance of the Victims of Public Crimes and the International Committee for Architecture and Museum Techniques have a joint conference in Cincinnati USA. The theme of the conference:

### MEMORY BUILDING: Engaging Society in self-reflective Museums

Cincinnati, Ohio, the “Queen City” in the heart of America offers an unexpectedly apt venue at the crossroads of a complex political time to explore the topic of engaging societies in self-reflective museums. The National Underground Railroad Freedom Center will host the meeting that begins with an examination of American narratives in its national museums, and moves to other themes of interest to ICAMT and ICMEMO members as we hold joint and parallel sessions –including the “Architecture of Memorial Museums on Historical Sites and Off Site”, the “Human Rights Struggle and Slavery in Exhibitions throughout the World”, creating innovative spaces, and recreating spaces where the narratives used for years are no longer resonant with its current visitors.

**Conference Chairs:**

- Conference Chair **Karen S. Franklin, USA**  
Leo Baeck Institute New York  
(ICMEMO Past Chair)
- Conference Co-Chair **Jean Hilgersom, Netherlands**  
ToornendPartners  
(ICAMT President)
- Conference Co-Chair **Ophelia Leon, England**  
A.R.T.E. *ArtRespectToleranceEducation*  
(ICMEMO President)
- Program Chair **Thomas Lutz, Germany**  
Topographie des Terrors, Berlin
- Program Chair **Joerg Skriebeleit, Germany**  
Flossenbuerg Memorial

This conference is possible because of the support of:

**Individuals:**

Peter S. Kalikow  
Shelly Gerson  
Judy and Steve Stein  
Chris Frackiewicz  
Kay and Douglass McDonald

**Organizations and Foundations:**

Jewish Foundation of Cincinnati  
“Anonymous Gift” in honor of Karen S Franklin  
ICOM - US  
ICMEMO International Committee of Memorial Museums in Remembrance of the Victims of Public Crimes  
ICAMT International Committee for Architecture and Museum Techniques

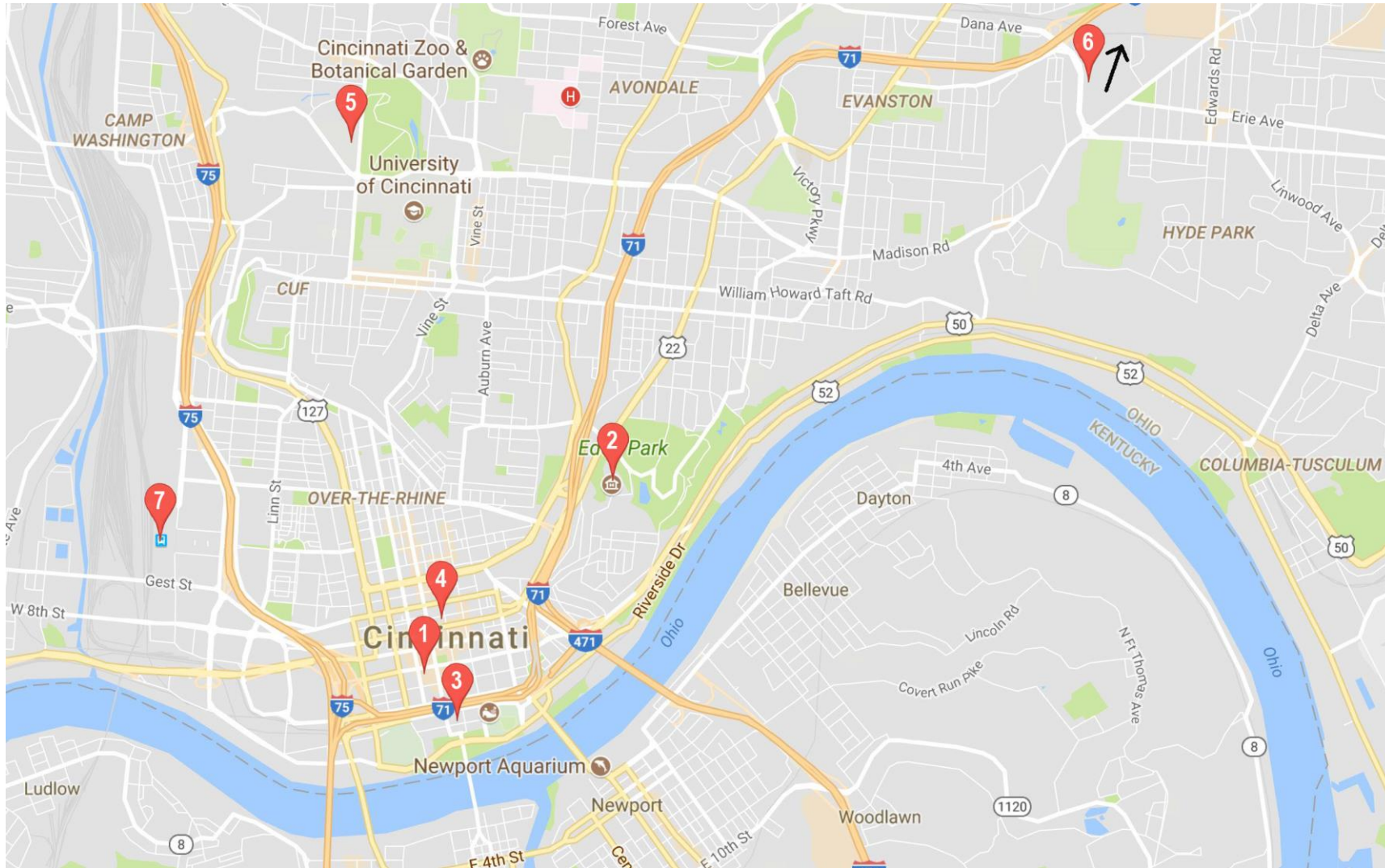
**Corporations:**

Kolar Design, inc.  
Turner Construction Company



MAP of CINCINNATI

Memory Building



## INFORMATION

## Memory Building

The official hotel for the ICMEMO/ICAMT conference is the Hilton Cincinnati Netherland Plaza, an Art Deco landmark in the heart of downtown Cincinnati. We encourage you to stay at the Hilton – it's magnificent! The hotel is in easy walking distance of the National Underground Railroad Freedom Center. All bus transportation will leave directly from the Hotel.

Special conference rates have been negotiated for ICMEMO and ICAMT participations. All reservations for the conference rate of \$169/night MUST BE MADE BY SEPTEMBER 22, 2017.

Conference participants need to make their own reservations. Speakers or recipients of grants for the meeting will be reimbursed for lodging expenses only if they book at the Conference Hotel by September 22, 2017. Reservations can be made by calling 1-800-HILTONS and referring to the group code or by clicking on the link below.

Group Code: MMU

Web Link: <https://aws.passkey.com/go/MMUOct2017>

Each guest will need to provide a credit card number to guarantee their reservations. For questions contact ICMEMO secretary Markus Moors, [markus.moors@t-online.de](mailto:markus.moors@t-online.de)

### ICMEMO Members Requesting Funding:

- (1) Please fill out the [Registration Form](#).
- (2) Then, complete the Grant Application Form: open this link in your browser:  
[http://www.cincyusa.com/images/editor/file/ICMEMO travel grant application for\(2\).docx](http://www.cincyusa.com/images/editor/file/ICMEMO%20travel%20grant%20application%20for(2).docx)
- (3) and [email this to Markus Moors](#).

The deadline for grant applications is **September 5th**. You will be contacted by September 15th.

## ICMEMO IN WASHINGTON DC

## Memory Building

Thursday, October 19<sup>th</sup>

**Venue: US Holocaust Memorial Museum**  
**100 Raoul Wallenberg PI SW, Washington, DC 20024**

- 9:30 Jacek Nowakowski  
 The establishment of the U.S. Holocaust Memorial Museum: History, Goals, Narrative of the exhibition
- 11:30 Tad Stancke  
 Combining history and commitment against human right violation nowadays –  
 The role of the USHMM in the American policy and society
- 13:00 Lunch break at the USHMM (with staff members and scholars, tbc)
- 14:00 Ramee Gentry  
 Guided visit of the permanent and temporary exhibitions  
 Topic: At 20 – What worked and what's planned for the New Exhibition
- 17:00 Evaluation

The Washington seminar is available only to ICMEMO and ICAMT members who have registered and participated in the entire Cincinnati conference. There is no registration fee for the Washington Seminar.

Space is limited to 20 participants.  
 Register early.

Preference will be given to international participants. Airline tickets are available through ICMEMO at \$110, by September 15.

For hotel reservations, and questions, contact ICMEMO secretary Markus Moors, [markus.moors@t-online.de](mailto:markus.moors@t-online.de). We regret there are currently no travel subsidies for the Washington seminar.

**Friday, October 20<sup>th</sup>**

**Venue**      **National Museum of the American Indian**  
**4th St SW & Independence Ave SW, Washington, DC 20560**

10:00      Guided tour through the museum

11:30      The National Museum of the American Indian: History,  
 Narrative, Significance for Politics and Society in America

12:30      Lunch break at the National Museum of the American Indian

**Venue**      **National Museum of African American History & Culture**  
**15th St. and Constitution Ave., NW Washington, DC**

14:00      Guided tour through the museum

15:30      National Museum of African American History & Culture:  
 History, Narrative, Significance for Politics and Society in  
 America

17:30      Evaluation

**Saturday, October 21**

Informal Group tours of Washington's great museums by our Washington  
 colleagues